Fig. 1

102 — CUSTOMER PURCHASES VEHICLE

104 — DEALER GENERATES CIB AND PROVIDES CIB TO CUSTOMER

114 — > 4 YEARS ?

116 — CUSTOMER VISITS DEALERSHIP TO VERIFY OWNERSHIP

OWNER ?

118 — UPDATE CIB

106 — CUSTOMER PURCHASES FROM PARTICIPATING RETAILERS

108 — RETAILER SCANS CUSTOMER'S CIB AT POS

110 — RETAILER UPLOADS BADGE INFORMATION AND POS INFORMATION TO CENTRAL DATA WAREHOUSE
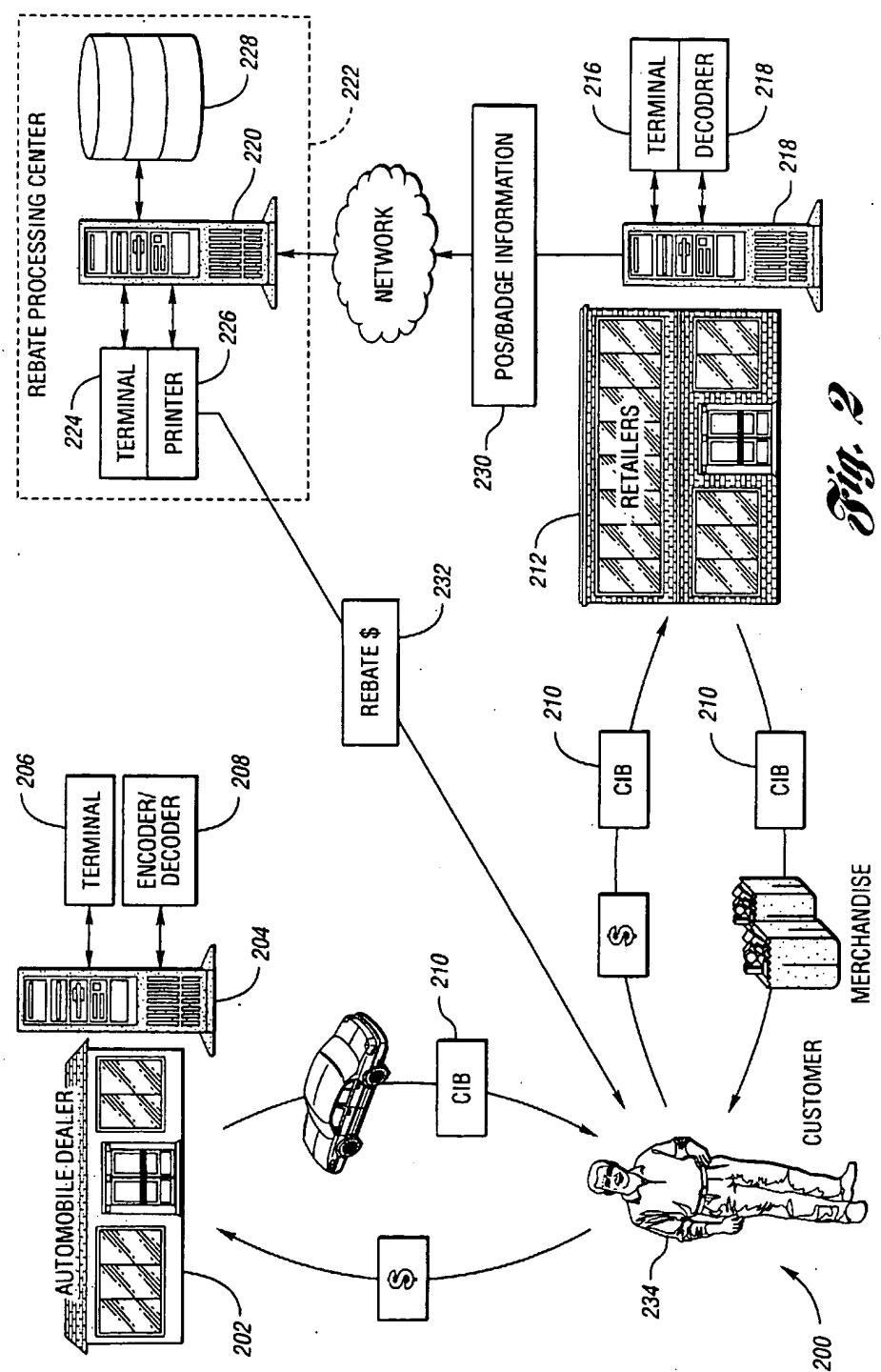
GENERATE AND ISSUE REBATE CHECKS TO CUSTOMER

Fig. 2

File. Create a New Badge. Update an Existing Badge. Logoff. Help

CREATE A NEW BADGE

Buyer Information:

Name: [First] [M] [Last]

Address: [Street]

[City] [St ▼] [ZIP]

Day Phone:

Evening Phone:

Gender: [▼] _306_

} _302_

} _304_

Vehicle: [1 ▼]

Make:

Model:

Year:

VIN:

} _308_

Date Created: [Today's Date] _310_

Dealership ID: [ ] _312_

[Clear All Fields]

[Create CIB]

_300_

Fig. 3

File · Generate Term Rebate Check · Rebate History · Statistics · Preferences · Help

GENERATE TERM REBATE CHECK

Term: Spring 2001 ▼ *402*

Generate Rebates: All Rebates ▼ *404*

By State
By Retailer
By Customer

St ▼ *406*

RETAILER ID: *408*

CUSTOMER ID: *412*

Preview Rebates
Generate Checks

Total Purchases: $ 1,450,254.00 *414*

Number of Customers: 12,231 *416*

Total Rebates: $ 145,025.00 *418*

400

Fig. 4

File · New Retailer · Print · Report · Preferences · Help

Date: [Month ▼] [Day ▼] [Year ▼] Date Range

502 { Retailer ID: [   ]

Customer ID: [12345678]

[Query Database]

Customer ID No.: 12345678

Name: John LeRoy

Adress: 2500First Ave.
Southfield, MI 12345

Day Phone: 248-888-1234

Night Phone: 133-233-0414

E-mail: jleroy@host.com

Gender: male

Date Enrolled: March 2, 1999

Qualifying Purchases to Date: $ 1,243.26

Rebate Total to Date: $ 124.33

Rebate Total This Term: $ 210.47

Purchase Transaction History: (Select Retailer ID — 506
for Purchase Detail)

Date	Retailer ID	Purchase Amount	Rebate
3/05/00	54327	$ 210.47	$ 21.05
7/16/00	37210 ◝508	$ 44.22	$ 4.42
2/10/00	55411	$ 147.26	$ 14.73
12/07/99	35114	$ 654.99	$ 65.50

More

Rebate Term Issue History 508

500

504

Fig. 5